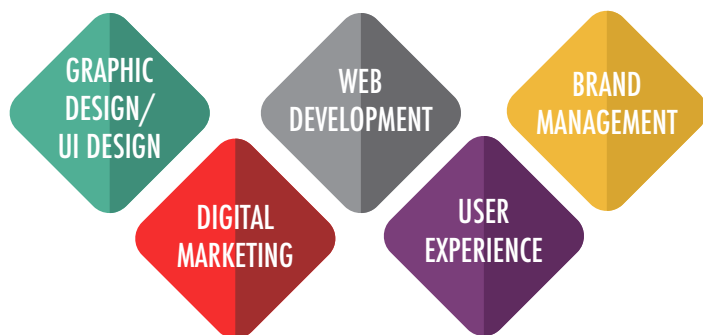


# J. ASHLEY PANTER

DESIGNER +  
CREATIVE MARKETER



## +EXPERIENCE

### STADION MONEY MANAGEMENT

**MARKETING CONSULTANT**  
2018-2018 | Watkinsville, GA

Helped elevate the current brand and guide creative marketing strategy from idea to execution and distribution.

I indirectly managed the Digital Coordinator and the Content Manager and contributed to a collaborative environment. I also was responsible for the relationship management with various vendors to help manage projects from start to finish.

### UNIVERSITY OF GEORGIA

**DIRECTOR OF CREATIVE MARKETING**  
2014-Present | Athens, GA

I assisted with the direction of the organization's marketing efforts, brand management, innovation, and user experience. I indirectly lead a group of 18 Program Coordinators' marketing efforts and ensured that efforts comply with university and organization branding standards and best practices. In addition, I managed both print and digital marketing initiatives at a statewide level for the organization, which web development, digital advertisement, social media management, inbound marketing, and graphic design. I also produced a yearly "State of" publication, which has won 3 international design awards.

### HARRY NORMAN, REALTORS®

**MARKETING COORDINATOR**  
2012-2014 | Atlanta, GA

I was responsible for and enhanced 65+ luxury real estate agents' marketing, branding, and digital efforts, in addition to the office's social media presences, website development and optimization. Also, I led monthly hands-on training workshops helping agents better understand marketing tactics, social media strategy, message crafting, etc.

## +CONTACT



### EMAIL ADDRESS

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### RESUME WEBSITE

www.jashleypanter.com



### LINKEDIN PROFILE

www.linkedin.com/in/jashleypanter



### PHONE

(706) 633-3362

## +EDUCATION



### UNIVERSITY OF GEORGIA MASTERS OF ARTS

Mass Communication: Emerging Media



### AUGUSTA STATE UNIVERSITY BACHELOR OF ARTS

Communications: Public Relations

Minor: Graphic Design

**A Creative Marketer \ Branding and Design  
Obsessed \ Social Media Junkie \ Addicted to UX**

To view my full resume and portfolio, please visit:

**[www.jashleypanter.com](http://www.jashleypanter.com)**