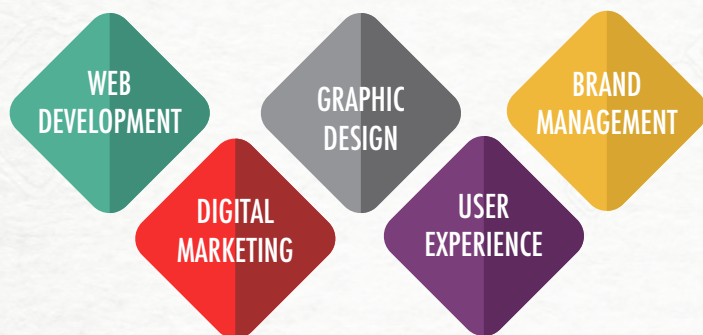


# J. ASHLEY PANTER

DESIGNER +  
CREATIVE MARKETER



## +EXPERIENCE

### HARRY NORMAN, REALTORS®

#### MARKETING COORDINATOR 2012-2014 | Atlanta, GA

I was responsible for and enhanced 65+ luxury real estate agents' marketing, branding, and digital efforts, in addition to the office's social media presences, website development and optimization. Also, I led monthly hands-on training workshops helping agents better understand marketing tactics, social media strategy, message crafting, etc.

### UNIVERSITY OF GEORGIA

#### MARKETING MANAGER 2014-Present | Athens, GA

At UGA Small Business Development Center, I manage the development, implementation, and assessment of marketing activities. I assist with management of both print and digital marketing initiatives, brand reputation and consistency, and the flow of organizational messaging to both internal and external audiences. I also manage and maintain the statewide website and UX. In addition, I work with faculty and professional staff in determining and meeting their requirements for communicating with clients, prospects, stakeholders and partners.

### AUGUSTA UNIVERSITY

#### DESIGN/UX ASSISTANT 2010-2012 | Augusta, GA

I managed a variety of request requests for the university ranging from graphic design, web development, content writing, etc. that required me to work within tight deadlines, complete the projects with accuracy and representation of the AU brand, in addition to meeting and communicating with clients and providing design solutions to meet their needs.

## +CONTACT



#### EMAIL ADDRESS

jashley.panter@gmail.com



#### RESUME WEBSITE

www.jashleypanter.com



#### LINKEDIN PROFILE

www.linkedin.com/in/jashleypanter



#### PHONE

(706) 633-3362

## +EDUCATION



#### UNIVERSITY OF GEORGIA MASTERS OF ARTS

Mass Communication: Emerging Media



#### AUGUSTA STATE UNIVERSITY BACHELOR OF ARTS

Communications: Public Relations  
Minor: Graphic Design

Born to be a Marketer \ Branding and Design  
Obsessed \ Social Media Junkie \ Addicted to UX

To view my full resume and portfolio, please visit:

[www.jashleypanter.com](http://www.jashleypanter.com)