

# J. ASHLEY Panter

CREATIVE MARKETING  
PROFESSIONAL



## +CONTACT



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Resume Website  
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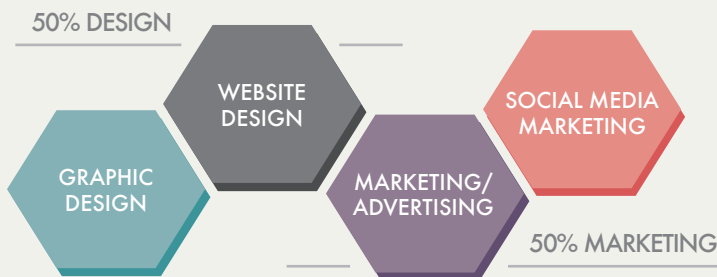


LinkedIn Profile  
www.linkedin.com/in/jashleypanter



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(706) 633-3362

## PROFILE



## EDUCATION

2009-2012 AUGUSTA STATE UNIVERSITY  
Bachelor of Arts Degree  
Communications: Public Relations  
Minor: Graphic Design

*\*FUN FACT: I attended college on a golf scholarship and was ranked 15th in the nation as a Women's JUCO player.*

**CREATIVE THINKER, WORDPRESS  
EXTRAORDINAIRE, BRANDING EXPERT,  
BUSINESS CARD GURU, AND AN ADVERTISING  
AND MARKETING MASTERMIND.**

## EXPERIENCE

### HARRY NORMAN, REALTORS®

MARKETING COORDINATOR  
2012-2014 | Atlanta, GA

I managed and prioritize high volumes of graphic design projects, working within branding guidelines in a deadline-driven environment. I managed marketing plans for over 50+ real estate agents requiring logic, problem-solving, organizational skills, web analytics to measure marketing efforts, website management, troubleshoot IT issues, social media management, write press releases, create newsletters, advertisement pieces, flyers, and brochures.

### THE UNIVERSITY OF GEORGIA

MARKETING MANAGER  
2014-Present | Athens, GA

At UGA Small Business Development Center, I help manage the development, implementation, and assessment of marketing activities. Some of my responsibilities include assisting management of online marketing initiatives, as well as traditional marketing efforts. In addition, I work with faculty and professional staff in determining and meeting their requirements for communicating with clients, prospects, stakeholders and partners. I also have operational responsibility for the integration of marketing strategies into the organization's programmatic activities. This includes the flow of information to both internal and external audiences.

### AUGUSTA STATE UNIVERSITY

WEB/GRAPHIC DESIGN ASSISTANT  
2010-2012 | Augusta, GA

Manage high volumes of graphic design projects in a deadline-driven environment, create design solutions with accuracy and quality, communicate with clients and recommend design solutions to meet their needs, and ensure projects are sent to printer and completed to clients' desired specifications.

## ABOUT ME

Considered to be a rare find as a marketing professional as I not only have training in targeting an audience and engaging their interest, but also experience in marketing, graphic design, website design and management, social media marketing, web analytics, and other professional qualities. My self starting and goal driven attitude, as well as my several years of experience makes me a desirable candidate for graduate level studies.

## SKILL SETS

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe Premier  
Microsoft Office (and 365)  
Microsoft PowerPoint  
Constant Contact

Prezi  
Notepad++  
AP Writing Style  
Google Analytics  
Social Media Analytics  
HootSuite and Buffer App  
WordPress, PHP, HTML  
...and more!

To view my full resume and portfolio, please visit:  
[www.jashleypanter.com](http://www.jashleypanter.com)